



ACCELERATE *VIRTUAL*

Accelerate events are BDI's award-winning, data-driven prospect roadshows that result in thought-leadership branding and new business. As a turnkey partner, we create compelling content, recruit your qualified buyers, and execute flawless events. We've taken our proven formula virtual without skipping on the interactive experience.

AT A GLANCE

FOCUS

Location or vertically focused for your reps

CONTENT

Networking & interactive panel discussion

AUDIENCE

20 - 40 qualified prospects

FORMAT

12:00pm to 1:15pm: lunch delivered by app-based service

SPEAKERS

Industry leaders from your target accounts

DEBRIEF

Lead generation and nurture strategy

NETWORKING

The virtual event begins and ends with 'breakout rooms': each will host 4-8 attendees video networking with one of your sales reps.



LUNCH

Even without meeting face-to-face at a beautiful venue, we can make sure each attendee is able to enjoy lunch on us! We send \$30 grubhub or uber eats codes to everyone that RSVPs so they can order lunch delivered to their home or office.



PANEL DISCUSSION

A moderated panel discussion runs smoothly, with each panelist featured on screen in turn as they speak. Attendees can 'raise their hands' digitally to jump in, or ask questions of the panel in the chat feature.



PROGRAM OBJECTIVES:

- Generate qualified new sales leads
- Accelerate the progress of current pipeline opportunities
- Strengthen client relationships to upsell/cross-sell opportunities
- Brand you as the top thought leader in your industry

PROGRAM AGENDA

- 12:00pm Attendees enter virtual event & Welcome remarks
- 12:05pm Video networking in breakout rooms
- 12:15pm Panel discussion
- 12:40pm Audience Q&A
- 12:55pm Breakout networking sessions
- 01:15pm Event formally ends

EVENT PRODUCTION TIMELINE

Here's a closer look at how our signature events come together - from concept to culmination.



FEATURED CLIENTS

