

# The Future of Branding Roundtable Lunch

## Combined Attendee Lists from 2016 Events

First Name	Last Name	Title	Company
Alexandra	Abrams	Corporate Communications	The Boeing Company
Jennifer	Anderson	Director of Communications Services	Harvard Public Affairs & Communications
Rebecca	Andrews	Marketing Director	SPRINTURF/ProGreen International
Heidi	Arkinstall	CMO, VP, Global Brand Equity	Logitech
Maria	Arteaga	Marketing Operations & Brand Integration	Global Eagle Entertainment
Cynthia	Ashworth	VP of Brand and Messaging	DocuSign
Aimee	Babcock	Senior Creative Director, In-Store Marketing	RR Donnelley
Nick	Bartle	VP	LinkedIn
Karen	Barzilay	Marketing Communications	Parxel
Molly	Battin	Chief Brand Strategy Officer	Turner
Jenelle	Benoit	Director, Marketing & Communications	Global Eagle Entertainment
Jeffrey	Berardi	Chief Marketing Officer	K&L Gates
Adam	Berlew	VP Global Customer Engagement Marketing	Brocade
Susan	Bonner	Executive Creative Director	R.R. Donnelley / ACE Hardware
Victoria	Bouchard	Director of Creative Services	CBS
Bob	Braham	CEO	Bob Braham Consulting
Jock	Breitwieser	Director Corporate Communications	TriNet
Margaret	Burgraff	VP Quality, Certification, Tools/Validation, Mobile Communications Group & General Manager of Intel Services Division	Intel
Andy	Burtis	SVP Corporate Marketing & Communications	McKesson
Dan	Bushell	Marketing Operations	Gilead Sciences
Paul	Caldera	Brand Strategy	TIAA-CREF
Keith	Calleja	Senior Director, Digital Marketing	Elavon
Eric	Carlock	Director of Marketing	Ooma, Inc.
Diane	Chen	Creative Director, Global Brand/Experience	BMC Software
Jacqueline	Chew	CMO	Gimme Vending
Andrew	Chung	Sr. Director of Business Development and Sales	Ooma
Jessica	Cobbs	Director, Communications	UPS
Jen	Cohan	Brand Manager	McKesson
Matt	Coleman	Strategic Director, Cause & Corporate Alliances	American Cancer Society
Peter	Competello	Senior VP Business Dev & Marketing	Siegel+Gale
Jonathan	Copulsky	Chief Marketing Officer	Deloitte Consulting
Eric	Dahl	SVP, Marketing	Blue Owl
Alana	Darden	Consumer Marketing Director, Allergan Urology	Allergan
Brad	Davis	EVP and CMO	Opus Bank
Lisa	Davis	Communications Media and Technology Marketing Manager	Accenture
Sue	de Leeuw	Director, Brand Strategy, Advertising & Marcom	Pacific Gas and Electric Company
Tess	De Paula	Senior Business Development and Marketing Strategist	Siegel+Gale
Marjorie	DeHey	Head of Entertainment and Strategic Partnerships	Bishop Lyons Entertainment
Fabiola	del Rio	Director of Brand Management	Panda Restaurant Group
Heidi	Dewell	Vice President, Creative	Williams-Sonoma
Peter	Doherty	Communications Manager	The Walsh Group

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Zachary	Dominitz	Vice President of Business Development	Siegel+Gale
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Scott	Drummond	Co-Founder, Chief Design and Development Officer	eatsa
Laura	Everett	Marketing Analytics Specialist	ProGreen International
Louise	Felton	Sr. Director of Brand Campaigns and Programs	Intel Corporation
Catherine	Fisher	Senior Director, Member Marketing & Communications	LinkedIn
Nathan	Fisher	Senior Director, Marketing	McKesson
Daniel	Fragoso	Manager of Digital Programs	McDonald's Corporation
Patric	Frank	Global Marketing Director	Logitech
Scott	Frary	Director, Customer and Technology Marketing	Technicolor
Ana	Galindo	Marketing Research	UPS
Julie	Garlikov	VP Marketing	Rodan+Fields
Shannan	Ghera	Vice President, Corporate Communications & PR	Pepper Construction
Sarah	Gilliland	Former SVP of Brand Management at La Brea Bakery Founder	La Brea Bakery Savorish
Sarah	Gormley	VP Brand Marketing	Adobe
Patrick	Gough	Associate Director, Marketing	Siegel+Gale
Alexa	Gupta	Graphic Designer	Pepper Construction
Jim	Gustke	Vice President of Marketing	Ooma, Inc.
Jeff	Hadden	Senior Innovation Manager	Keurig Green Mountain
Dee	Hadley	CMO	Uno Restaurant Holdings
Scott	Hazleton	Director of Marketing and Communications	Atlanta Opera
Laura	Hearn	Copy Director, Content Marketing	Columbia Threadneedle Investments
Jonathan	Hess	Art Director - Brand Experience	Gap Inc. - Old Navy
Perry	Hewitt	Chief Digital Officer	Harvard Public Affairs & Communications
Kait	Hilliard	VP, Marketing and Communications	Greater Los Angeles Zoo Association
Ashley	Hobbs	Creative Manager	Invesco PowerShares
Ted	Hong	Co-Founder, President & COO	Foodstirs
William	Hull	Director, The Leadership Challenge Brand Marketing and Sales	John Wiley and Sons
Jill	Jacobs Baar	Director of Education	Invesco PowerShares
Lara	James	Vice President, Brand Marketing	MassMutual Financial Group
Stephanie	James	Director of Digital Marketing	Newell Rubbermaid
Ellie	Javadi	Head of Marketing	Norwest
Kate	Jeffrey	Director, Strategic Marketing	McKesson Technology Solutions
Paul	Jeszenszky	Director, Guest Growth (Online Marketing)	Airbnb
Brian	Jochum	Senior Marketing Director, KCD Brands	Sears Holdings Corporation
Jennifer	Jones	Director of Field Marketing	McDonald's Corporation
Carrie	Jost	Director, Brand Marketing	CNO Financial Group, Inc.
Katie	Karatzas	Customer Experience Strategy & Innovation	TIAA-CREF
Cassie	Kelleher	Sr. Manager PR & Communications	Pepper Construction
Marisa	Kelley	Brand Manager	John Wiley and Sons
Rachel	Kepp	Visual Design and UX Strategy	Hewlett-Packard

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Paul	Kimball	Director, Global Brand Equity	Align Technology
Sarah	Kulka	CMO	L.E.K. Consulting
Pam	Kunick-Cohen	Head of Brand Management, Integrated Marketing & Communication	Technicolor
Michael	La Kier	Corporate Lead, Shopper Marketing & Retail Strategy	Gannett - USA TODAY NETWORK
Todd	Lachman	Senior Advisor	Advent International
Jayme	Lacour	Social Media Director	Putnam Investments
Shanna	Leonard	Director of Audience Marketing	Ripple
Vicki	Lester	Vice President - Head of Intermediary Marketing	Columbia Threadneedle Investments
Brian	Levitz	Director of Corporate Giving and Sponsorships	Los Angeles Zoo Association
Kelly	Liang	VP	Playground.Global
Neel	Lilani	Managing Director-Clients	Orrick, Herrington & Sutcliffe LLP
Eran	Lobel	CEO, Executive Producer	Element Productions
Andrea	Lodzieski	Director Brand Marketing	DocuSign
Amy	Lutz	Director Digital Marketing	Mohawk Industries
Andy	Mackensen	Co-Founder, CMO	SnackNation
Emily	Marrin	Marketing & Communications Direcotr	Greater Los Angeles Zoo Association
Joel	Mason	Senior Information Security Analyst	McKesson Technology Solutions
Ken	Mayer	Founder and Chief Strategy Officer	GTV
Shannon	McCarthy	Vice President   Associate Director, Marketing	Jones Lang LaSalle
Domonique	McClendon Hollins	Senior Managing Director, Marketing	Teach For America
Natalie	McCullough	GM Delve Analytics	Microsoft
Gina	McDuffie	CMO	VER
Sarah	McElmurray	Marketing Manager	NOW Corp.
Kristie	McGee	Vice President, Marketing and Strategic Planning	DentaQuest
Merrily	McGugan	Director of Corporate Marketing	DataXu
Dee	McLaughlin	VP of Global Marketing	Forever 21
Jason	Medal-Katz	Gallery Curator and Director of Brand Experience	Autodesk
Russ	Meyer	Global Director, Strategy + Insights	Siegel+Gale
Margaret	Molloy	Global Chief Marketing Officer + Head of Business Development	Siegel+Gale
Ashley	Morris	Business Development Manager	K&L Gates
Arnd	Mueller	Chief Brand Marketing Officer & GM Esprit Image GmbH	Esprit
Alejandra	Mugica	Marketing Director, 3rd Party - Consulting	Sony Pictures Entertainment
Monique	Mulbry	Senior Director, Global Brand and Marcom Strategy, Global Citizenship	Plantronics
Ryan	Mulloy	Creative Director, Customer Experience	TIAA-CREF
Jessica D	Murray	Vice President, Strategic Initiatives	The Walsh Group
Hope	Neiman	CMO	Tillster
Manya	Niman	Director of Content	TransUnion
Joey	Nord	Executive Director, Marketing Communications	McKesson Technology Solutions
Ximena	O'Reilly	Global Head of Visual Identity & Design	Nestle
Andrzej	Olszewski	Sr Manager, Verbal Branding	Autodesk, Inc.
Dave	Paule	CMO	Atlanta Opera
Maria	Pazos	Brand Strategist	Align Technology

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First Name	Last Name	Title	Company
Phuong	Peterson	Director, Brand and Integrated Marketing, Commercial Insurance	Liberty Mutual Insurance
Amanda	Peterson	Head of Naming, Brand Studio	Google
Gordon	Plutsky	Director, Applied Intelligence, Global Strategic Marketing Services	IDG
Jen	Porter	Director of Global Marketing	Forever 21
Amanda	Pouchot	Co-Founder	Levo League
Kelley	Price	Global Director, Digital Experience & Design	InterContinental Hotels Group
Katie	Prodoehl	Director of Brand Design	Leisure Sports Inc.
Drake	Pusey	Innovation Strategy	TIAA-CREF
Steven	Rahman	Director, Technology and Strategy	Samsung
Peter	Ribolzi	Senior Manager, Global Brand	Zebra Technologies
Emily	Richardson	Manager, Marketing Communications, Global Advanced Technology Solutions	AGCO Corporation
Jean Marie	Richardson	Vice President, Financial Institutions Group	NOW Corp.
Mark	Robins	VP Product	Nervana Systems
Brian	Rudolph	Global Digital Marketing Lead	Verifone Systems
Rahul	Sachdev	General Manager, Customer Care & Community Solutions	Sprinklr
Deborah	Schatten	Director of Response Advertising	LifeLock
Sudha	Shah	Senior Manager, Data Management Platform (DMP)	The Home Depot
Gia	Shim		ReBob
Eric	Siebert	Vice President Global Digital Marketing and Global Brand Strategy	Boston Scientific
Juan	Silvera	CMO	Rabobank
Chad	Simon	Marketing Business Partner, CRS	Parexel
Jill	Soley	VP Marketing	Freshdesk
Christopher	Stella	Senior Marketing Director	Siegel+Gale
Christopher	Stella	Senior Marketing Director	Siegel+Gale
Melissa	Stevens	Senior Digital Marketing Manager	BitSight Technologies
Deirdra	Stewart	Southeast Marketing Lead	Accenture
Monica	Sullivan	VP Acquisition Marketing	Constant Contact
Darrin	Sullivan	Senior Creative Director in Marketing	Groupon, Inc.
Mae	Tuck	Marketing and Strategy Consultant	CPG
Debbie	Umbach	Vice President of Marketing	BitSight Technologies
Dorian	Usherwood	Leader, Digital Experience Strategy	Equifax
Shari	Van Cleave	VP, Marketing	Gibraltar Ventures
Kellee	Van Horne	Sales and Marketing Leader	LinkedIn
Emily	Wang	Senior Vice President, Director of Marketing & Community Development	East West Bank
Cyndie	Wang	Sr. Director, Sponsorships & Alliances	HP Enterprise
Holly	Williamson	Brand Art Director	Groupon, Inc.
Mark	Wilson	SVP Marketing	Blackberry
Christopher	Wu	Co-Founder & CEO	Paper Culture
Shuhei	Yamamota	Director of Social Media Marketing	Teach For America
Nicole	Yelsey	Sr. Director	Mosaic
Sandy	Zusmann	Director of Marketing	GLOCK Inc