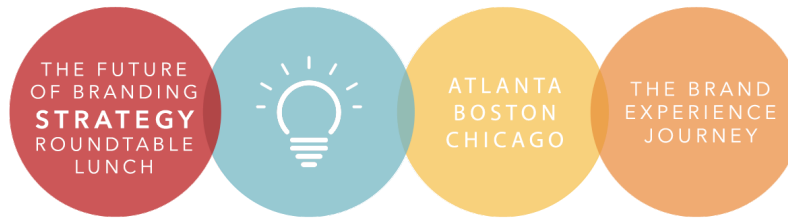




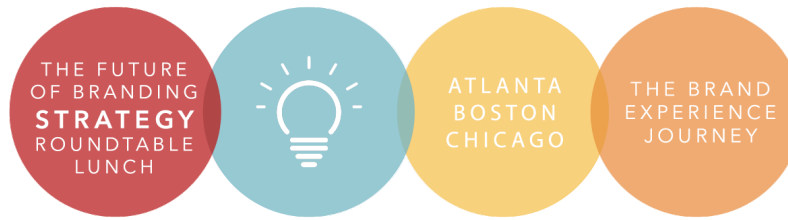
### Combined Attendee List From Future of Branding Events - Atlanta, Boston, and Chicago - 2016

First Name	Last Name	Title	Company
Alexandra	Abrams	Corporate Communications	The Boeing Company
Jennifer	Anderson	Director of Communications Services	Harvard Public Affairs & Communications
Rebecca	Andrews	Marketing Director	SPRINTURF/ProGreen International
Aimee	Babcock	Senior Creative Director, In-Store Marketing	RR Donnelley
Karen	Barzilay	Marketing Communications	Parexel
Molly	Battin	Chief Brand Strategy Officer	Turner
Jeffrey	Berardi	Chief Marketing Officer	K&L Gates
Susan	Bonner	Executive Creative Director	R.R. Donnelley / ACE Hardware
Victoria	Bouchard	Director of Creative Services	CBS
Paul	Caldera	Brand Strategy	TIAA-CREF
Keith	Calleja	Senior Director, Digital Marketing	Elavon
Jacqueline	Chew	CMO	Gimme Vending
Jessica	Cobbs	Director, Communications	UPS
Matt	Coleman	Strategic Director, Cause & Corporate Alliances	American Cancer Society
Peter	Competello	Senior VP Business Dev & Marketing	Siegel+Gale
Jonathan	Copulsky	Chief Marketing Officer	Deloitte Consulting
Lisa	Davis	Communications Media and Technology Marketing Manager	Accenture
Tess	De Paula	Senior Business Development and Marketing Strategist	Siegel+Gale
Peter	Doherty	Communications Manager	The Walsh Group
Zachary	Dominitz	Vice President of Business Development	Siegel+Gale
Zachary	Dominitz	Vice President of Business Development	Siegel+Gale
Laura	Everett	Marketing Analytics Specialist	ProGreen International



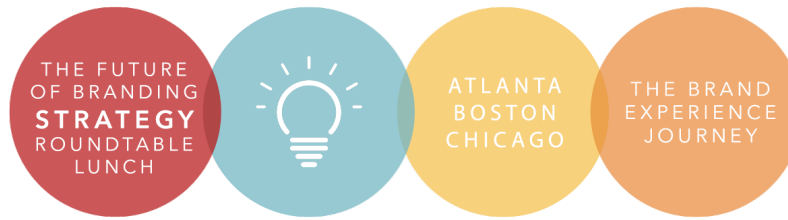
### Combined Attendee List From Future of Branding Events - Atlanta, Boston, and Chicago - 2016

First Name	Last Name	Title	Company
Daniel	Fragoso	Manager of Digital Programs	McDonald's Corporation
Ana	Galindo	Marketing Research	UPS
Shannan	Ghera	Vice President, Corporate Communications & PR	Pepper Construction
Patrick	Gough	Associate Director, Marketing	Siegel+Gale
Alexa	Gupta	Graphic Designer	Pepper Construction
Jeff	Hadden	Senior Innovation Manager	Keurig Green Mountain
Dee	Hadley	CMO	Uno Restaurant Holdings
Scott	Hazleton	Director of Marketing and Communications	Atlanta Opera
Laura	Hearn	Copy Director, Content Marketing	Columbia Threadneedle Investments
Perry	Hewitt	Chief Digital Officer	Harvard Public Affairs & Communications
Ashley	Hobbs	Creative Manager	Invesco PowerShares
Jill	Jacobs Baar	Director of Education	Invesco PowerShares
Lara	James	Vice President, Brand Marketing	MassMutual Financial Group
Stephanie	James	Director of Digital Marketing	Newell Rubbermaid
Kate	Jeffrey	Director, Strategic Marketing	McKesson Technology Solutions
Brian	Jochum	Senior Marketing Director, KCD Brands	Sears Holdings Corporation
Jennifer	Jones	Director of Field Marketing	McDonald's Corporation
Carrie	Jost	Director, Brand Marketing	CNO Financial Group, Inc.
Katie	Karatzas	Customer Experience Strategy & Innovation	TIAA-CREF
Cassie	Kelleher	Sr. Manager PR & Communications	Pepper Construction
Sarah	Kulka	CMO	L.E.K. Consulting
Michael	La Kier	Corporate Lead, Shopper Marketing & Retail Strategy	Gannett - USA TODAY NETWORK



Combined Attendee List From Future of Branding Events - Atlanta, Boston, and Chicago - 2016

First Name	Last Name	Title	Company
Vicki	Lester	Vice President - Head of Intermediary Marketing	Columbia Threadneedle Investments
Eran	Lobel	CEO, Executive Producer	Element Productions
Amy	Lutz	Director Digital Marketing	Mohawk Industries
Joel	Mason	Senior Information Security Analyst	McKesson Technology Solutions
Shannon	McCarthy	Vice President   Associate Director, Marketing	Jones Lang LaSalle
Domonique	McClendon Hollins	Senior Managing Director, Marketing	Teach For America
Sarah	McElmurray	Marketing Manager	NOW Corp.
Kristie	McGee	Vice President, Marketing and Strategic Planning	DentaQuest
Merrily	McGugan	Director of Corporate Marketing	DataXu
Russ	Meyer	Global Director, Strategy + Insights	Siegel+Gale
Margaret	Molloy	Global Chief Marketing Officer + Head of Business Development	Siegel+Gale
Ashley	Morris	Business Development Manager	K&L Gates
Ryan	Mulloy	Creative Director, Customer Experience	TIAA-CREF
Jessica D	Murray	Vice President, Strategic Initiatives	The Walsh Group
Manya	Niman	Director of Content	TransUnion
Joey	Nord	Executive Director, Marketing Communications	McKesson Technology Solutions
Dave	Paule	CMO	Atlanta Opera
Phuong	Peterson	Director, Brand and Integrated Marketing, Commercial Insurance	Liberty Mutual Insurance
Gordon	Plutsky	Director, Applied Intelligence, Global Strategic Marketing Services	IDG
Kelley	Price	Global Director, Digital Experience & Design	InterContinental Hotels Group
Drake	Pusey	Innovation Strategy	TIAA-CREF
Peter	Ribolzi	Senior Manager, Global Brand	Zebra Technologies



### Combined Attendee List From Future of Branding Events - Atlanta, Boston, and Chicago - 2016

First Name	Last Name	Title	Company
Emily	Richardson	Manager, Marketing Communications, Global Advanced Technology Solutions	AGCO Corporation
Jean Marie	Richardson	Vice President, Financial Institutions Group	NOW Corp.
Brian	Rudolph	Global Digital Marketing Lead	Verifone Systems
Sudha	Shah	Senior Manager, Data Management Platform (DMP)	The Home Depot
Eric	Siebert	Vice President Global Digital Marketing and Global Brand Strategy	Boston Scientific
Chad	Simon	Marketing Business Partner, CRS	Parexel
Christopher	Stella	Senior Marketing Director	Siegel+Gale
Christopher	Stella	Senior Marketing Director	Siegel+Gale
Melissa	Stevens	Senior Digital Marketing Manager	BitSight Technologies
Deirdra	Stewart	Southeast Marketing Lead	Accenture
Monica	Sullivan	VP Acquisition Marketing	Constant Contact
Darrin	Sullivan	Senior Creative Director in Marketing	Groupon, Inc.
Debbie	Umbach	Vice President of Marketing	BitSight Technologies
Dorian	Usherwood	Leader, Digital Experience Strategy	Equifax
Shari	Van Cleave	VP, Marketing	Gibraltar Ventures
Holly	Williamson	Brand Art Director	Groupon, Inc.
Shuhei	Yamamota	Director of Social Media Marketing	Teach For America
Nicole	Yelsey	Sr. Director	Mosaic
Sandy	Zusmann	Director of Marketing	GLOCK Inc